

Press Coverage

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TomTom and Elgin partner to deliver insights into the impact of UK roadworks

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TomTom and Elgin are to collaborate to in a bid to deliver more accurate and validated real-time traffic information to drivers, fleet managers and traffic management professionals. TomTom Traffic in the United Kingdom now includes relevant roadworks and traffic management information from Elgin. This collaboration ultimately enables drivers to reach their destinations more quickly and highway authorities and utility companies to monitor and respond to the impact of roadworks on road users in real-time.

Elgin provides a comprehensive roadworks and traffic management communications hub, which also serves as the national roadworks database for England and Wales. The roadworks.org map is embedded within hundreds of local and national Authorities and the underlying data is widely disseminated through a variety of services.

The combined TomTom/Elgin data, including the real-time impact of roadworks and traffic management measures, can be accessed by permitted users within Elgin's roadworks.org Pro operational environment, or licensed as a raw data feed through TomTom or Elgin for integration within traffic control centres, urban traffic management and control (UTMC) systems and intelligent transport systems.

Private road users utilising TomTom's live traffic information in the UK, such as through a connected navigation system or mobile application, also benefit directly from this new collaboration. TomTom Traffic helps drivers plan the best route and reach their destinations quicker thanks to the integration of UK roadworks data from Elgin.



Companies in this article